Telehealth ROCKS Missouri: Building Schools/Community Pathways to Success

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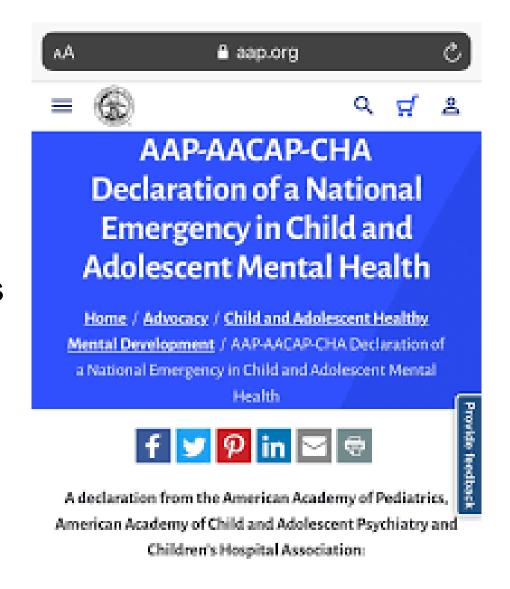
Objectives

- To provide an overview of the Telehealth ROCKS family-school-community partnership, including school-based community health workers
- To describe programmatic elements associated with successful relationship building and community engagement and the relationship to school-based health centers
- To share a rural district's innovative work with school-based CHW to meet student and family needs as part of the districts overall vision for student success



Child Mental Health Emergency

- In the U.S., rates of childhood mental health concerns and suicide rose steadily between 2010 and 2020 and by 2018 suicide was the second leading cause of death for youth ages 10-24.
- U.S. youth have soaring rates of depression, anxiety, trauma, loneliness, and suicidality that will have lasting impacts on them, their families, and their communities, incl. social media impacts
- These rates are worst among economically disadvantaged groups, including youth in rural communities.
- Innovation is needed to improve the access to and quality of care across the continuum of mental health promotion, prevention, and treatment.



School mental - health report card, 2022

INSEPARABLE.US

- Missouri By The Numbers
- **•**938,000

Number of K-12 Students (2022 Projection)ⁱ

•72,000

Children with major depression

•37,000

Children with major depression who do not receive treatment

·1:4,867

Ratio of School Psychologists to Students (Recommended Ratio 1:500)

•1:2,250

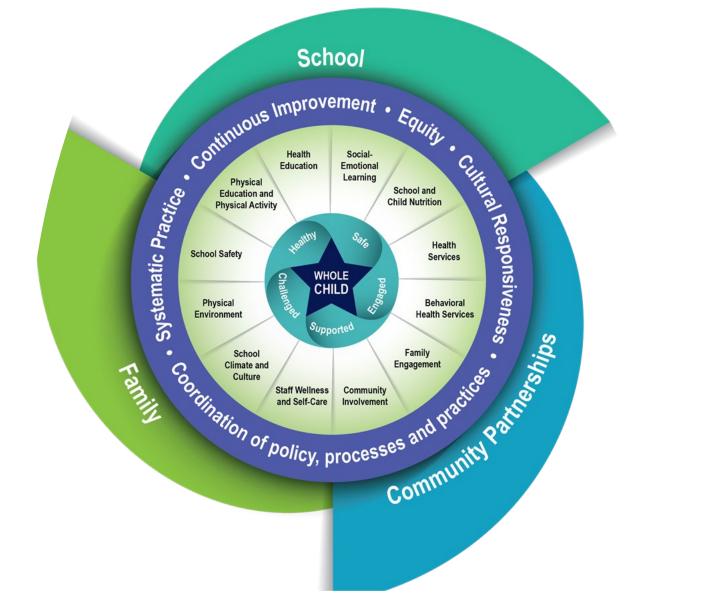
Ratio of School Social Workers to Students (Recommended Ratio 1:250)

•1:339

Ratio of School Counselors to Students (Recommended Ratio 1:250)

Aligns with the Whole School Whole Community Whole Child (WSCC) Model

Family-school-community
partnerships advance
academic, social, and life skills
associated with employment
and adult success

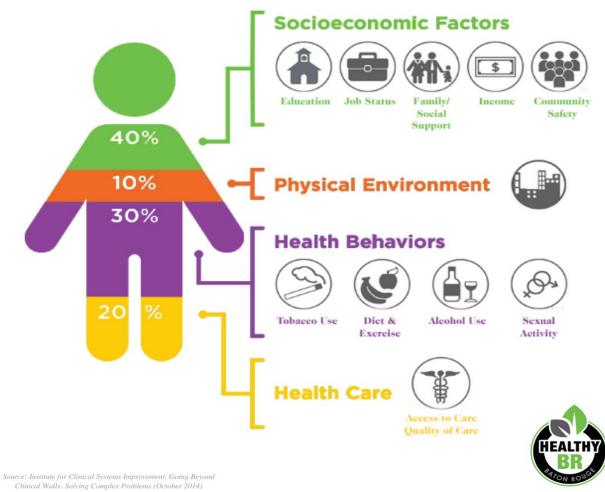


For more information: Zajacova & Lawrence (2018). Annu Rev Public Health. 2018 Jan 12;39:273–289. doi: 10.1146/annurev-publhealth-031816-044628

Why do we need to transform our communities?

Because 50 percent of our health is related to our community, and it has a direct relationship to the remaining 50 percent.

What Goes Into Your Health?



Clinical Walls: Solving Complex Problems (October 2014)

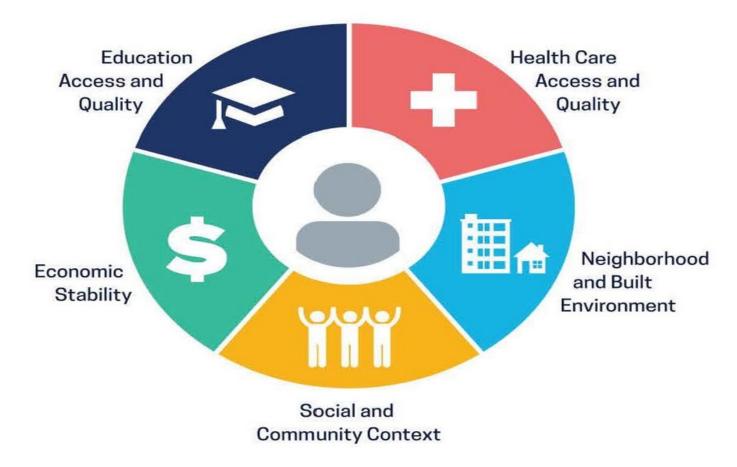
Social Determinants of Health

"The personal, social, and environmental things that impact your health, well-being, quality of life, and educational success."

- Examples include:
 - Your income.
 - Your education level.
 - Your job and its benefits like health insurance and paid time off.
 - The availability of resources in your neighborhood like nutritious foods, public transportation and childcare.
 - Your sense of safety and security in your neighborhood.
 - The availability of health care.
 - The quality of the air you breathe and the water you drink.
 - Your relationships and social connections.



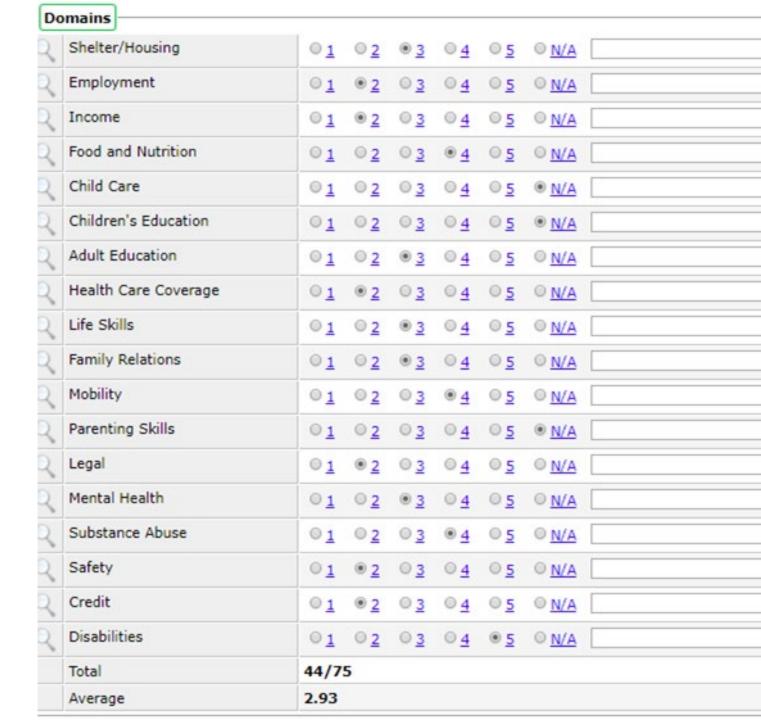
Social Determinants of Health



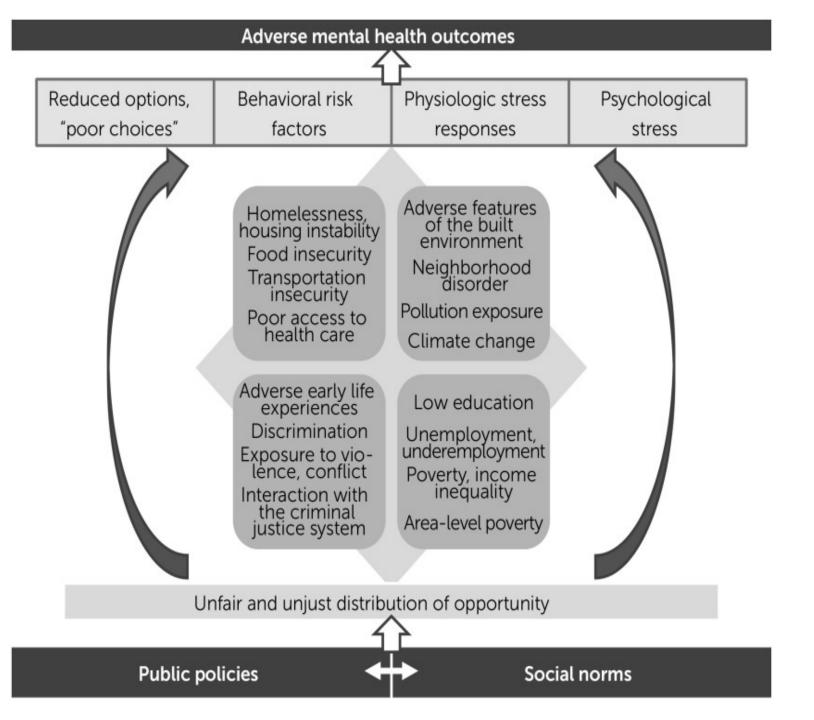
- Social Determinants of Education
- Social Indicators of Health & Education
- Social Determinants of Mental Health
- SDOH ECHO

Arizona Self-Sufficiency Matrix

- 18 SDOH domains (rate 1-5)
 - 1 Unable to meet basic needs such as hygiene, food, activities of daily living.
 - 2 Can meet a few but not all needs without assistance.
 - 3 Can meet most but not all needs without assistance.
 - 4 Able to meet all basic needs with out assistance.
 - 5 Able to provide beyond basic needs for self and family.



Model of Social Determinants of Mental Health (Shim & Compton, 2020)



Why Did We Partner

- No human, community, or community is an island.
 - You can't do it alone.
 - Health and education outcomes require a focus on the whole person, the community, and partners from local through national.

- If you involve others, you engage others
 - Community and family buy-in



It takes all of US.





Schools

Key to Success:

Building strong partnerships at the local, state and federal level.



Behavioral Health Providers



State agencies and statewide organizations



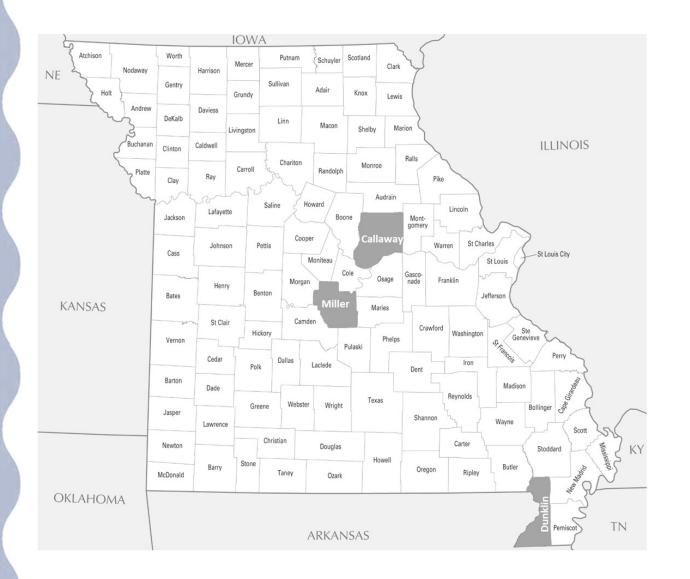
Telehealth ROCKS Family-Community-School partnership

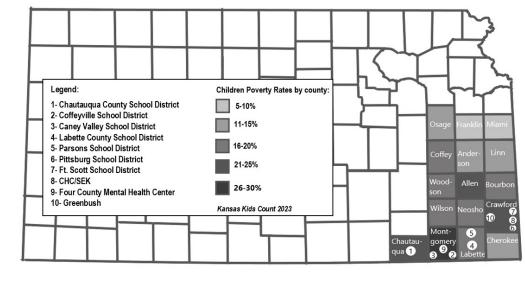
CHILDREN AND THEIR FAMILIES!!!! SCHOOLS as the heart of many rural communities

- U.S. Government—HRSA, SAMHSA, NIH.
- State Government-Missouri-DESE, DHSS; Kansas-KSDE, KDADS, DCF, KDHE, Corrections, Attorney General, Commerce.
- Advocacy— DCCCA, Headquarters, Families Together, Communities Honoring Adolescent Success in Education (CHASE), FosterAdopt Connect.
- Education—Missouri-Eldon, Kennett, South Callaway School Districts; Kansas-Greenbush, Caney Valley, Chautauqua County, Coffeyville, Fort Scott, Iola, Labette County, Neodesha, Parsons, and Pittsburg School Districts.
- Health Care Community Health Center of Southeast Kansas, Four County
 Mental Health Center, University of Kansas Medical Center, KSDE MHIT Program
- Local Entities— Restorative Justice Authority, Southeast Kansas DCF, Southeast
 Kansas FosterAdopt Connect, Crossover Youth Practice Model, Stepping UP
 Juvenile Justice TA Center.

 Telehealth ROCKS

Regional Outreach for Communities, Kids and Schools





Telehealth ROCKS

Regional Outreach for Communities, Kids and Schools

Core Community Partnership Concepts

- Trust (Respect/Equality)
- Preparation
- Collaboration
- Communication
- Shared Values/Goals (Mission/Vision/Values follow)

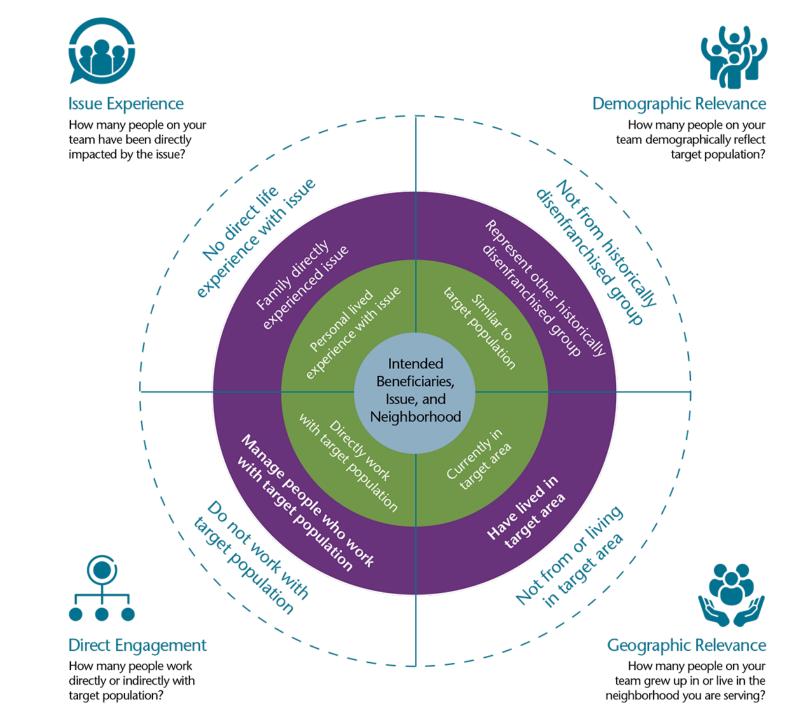


It's a big table, strategically filling it to advance outcomes

Collective Impact Forum.

"Community Engagement Toolkit,"

2017 https://www.collectiveimpactfo
rum.org/sites/default/files/Community/
y%20Engagement%20Toolkit.pdf



Schools and communities where every child and family has the resources and skills they need to have the exact same opportunity for success in school and in life.

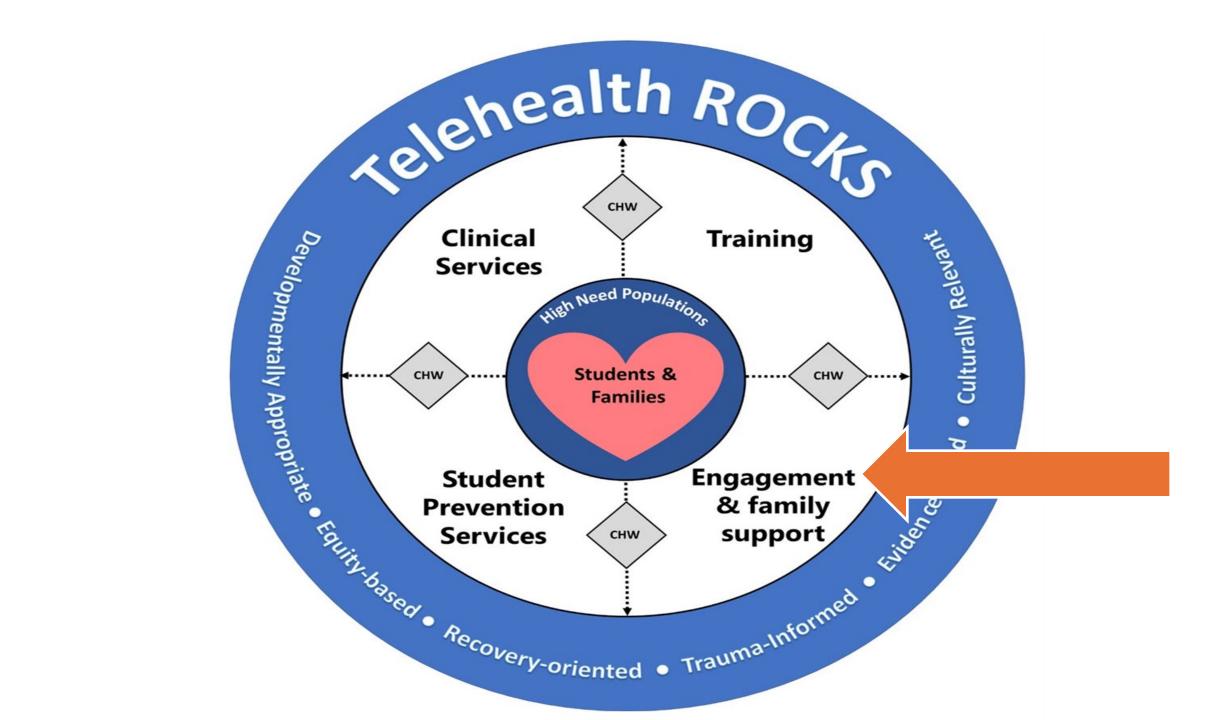
COLLECTIVE VISION



To transform our communities through comprehensive and integrated approaches that amplify existing resources and develop new solutions to meet the needs of children and their families.

COLLECTIVE MISSION





TWO-GENERATION (#2GEN) APPROACHES **CENTER WHOLE FAMILIES**







CHILD-FOCUSED WITH **PARENT & CAREGIVER ELEMENTS**

This could include early childhood development with parenting skills; family literacy with health screenings; and/or other child-focused services that also identify ways to support the adults in their lives.



WHOLE FAMILY

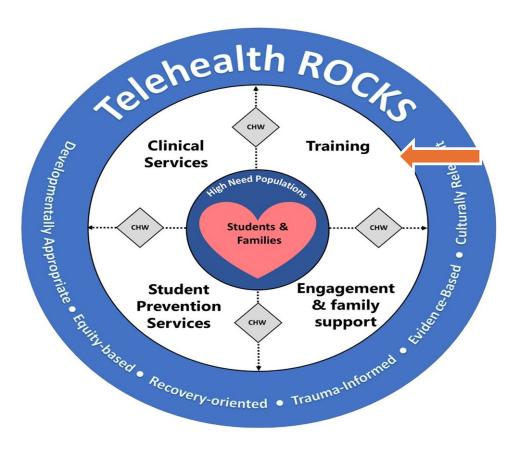
Two-generation (2Gen) approaches build family well-being by intentionally and simultaneously working with children and the adults in their lives together.



ELEMENTS

This could include workforce programs offering child care referrals; food and nutrition supports for student parents: and/or other adult-focused services that also identify ways to support their role as parents or caregivers.

ADULT-FOCUSED



2024—6 series, 29 presenters 1600+ training hours provided 19 training sessions 765 registrants

2024 Topics

- Impacting Social Determinants of Health
- Keeping Kids Safe
- School-Based Community Health Workers
- Early Childhood Wellness
- Innovative Approaches to School Success
- BrainWorks

Supporting partner trainings

- Greenbush Early Childhood Education Training with MHTTC
- CHCSEK School Health Conference
- NadoFest Social Media parent presentation

Upcoming

- Positive psychology, behavior, early childhood, community health workers & more
- A Conversation on Poverty with Matthew Desmond on April 17

Join Us

Thursday, April 17 from 9-10 AM CST

About

This 1-hour webinar features **Matthew Desmond, PhD**, Pulitzer Prize-winner, New York Times Bestselling author and Princeton professor. He'll share powerful stories about **housing** and **poverty** in America to start the conversation about how we can impact these topics in our own communities. There is no cost to attend, and training is online via Zoom.

Learn more

Register online or scan the QR code



Mobilize & Take Action:

A Conversation on Poverty with Matthew Desmond



April 17, 2025

Telehealth ROCKS

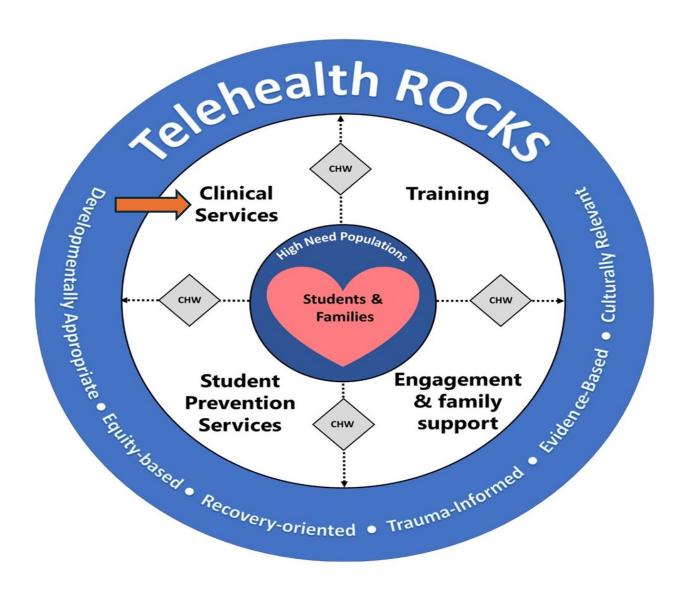
Telehealth ROCKS

Regional Outreach for Communities, Kids and Schools

relehealth Rocks Developmentally Approp Culturally Relevant Clinical **Training** Services Need Popular Students & CHW **Families** Student Prevention Services Engagement & family support support Recovery-oriented Trauma-Informed

Student Prevention Services

- ☐ Hybrid of telehealth and onsite supports
- Earlier prevention work focused on trauma responsive care, Psychological First Aid, and Skills for Psychological Recovery
- Increased focus on relational health,
 wellbeing, and safe, secure, nurturing
 relationships and environments (SSNRE)
- ☐ Greater focus on connecting/communication student and family prevention services opportunities existing in the community
- Continued resources and support through partners

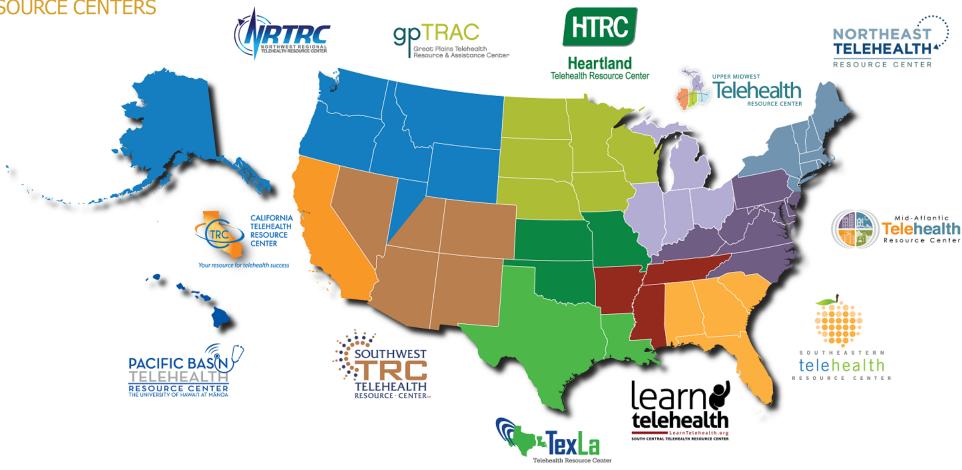


Clinical Services

- ☐ Community health worker services=clinical services, completing a SB-CHW toolkit
- ☐ Majority of clinical services are through local partners with growth of school-based behavioral health services and local telehealth capabilities
- □ Telehealth opportunities for specialty services

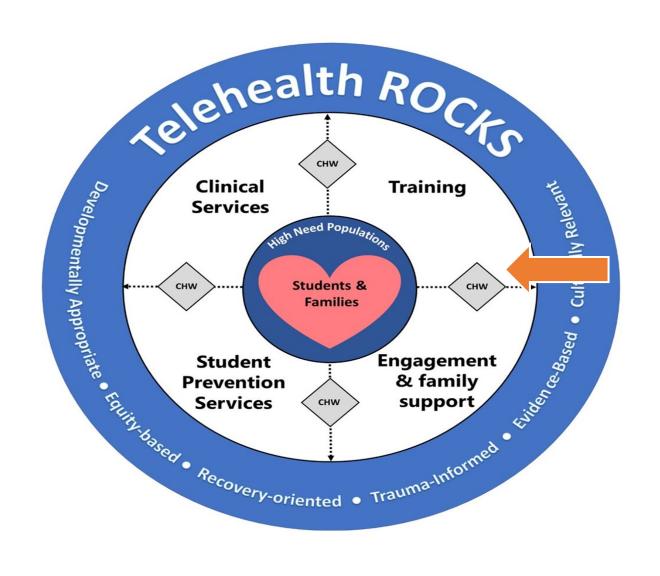
TELEHEALTH RESOURCE CENTERS

www.heartlandtrc.org









CHW are the Swiss Army knife of school staff

"For our staff to know they don't have to shoulder all of the burden of worrying about their students' unmet needs helps them not feel alone, helping to reduce burnout and increase staff morale.

A CHW in our school frees up the administration, counselor, and teacher to help all kids focus on the work in front of them and not the roadblocks that get in the way. The question isn't how CHWs fit into the broader school team. The question districts should be asking themselves is what need do we have, and how could a frontline staff member like a CHW help resolve it?"

School District Director of Special Education



School-based community health workers (CHW) advance these MTSS services by supporting the whole family (2gen-focused). Roles include service extenders, culture brokers, and social change agents.

Video:

https://youtu.be/6ddsZ 6kakDw?si=TqvQIA1v9L VhWmdA

Strategy to Transform:

Multi-Tiered Systems of Support (MTSS) & School-Based Mental Health

(National Child Traumatic Stress Network, Creating Support, and Sustaining Trauma-Informed Schools; A System Framework,)



TIER 3: INTENSIVE SUPPORT

KEY STRATEGIES:

Intensive individual and family tx; Trauma-specific treatment

KEY PARTNERSHIPS:

School Community, Community Mental Health Organizations, Families

TIER 2: EARLY INTERVENTION/IDENTIFYING STUDENTS AND STAFF AT-RISK

KEY STRATEGIES

Screening Students; Group Interventions (CBT, STS Support), Threat Assessment, Peer Support

KEY PARTNERSHIPS

School Community, Community Mental Health Organizations, Families

TIER 1: CREATING SAFE ENVIRONMENT AND PROMOTING HEALTHY AND SUCCESSFUL STUDENTS

KEY STRATEGIES

Promoting Positive School Climate, Emergency Management, Psychological First Aid, Bullying Prevention, STS Education, General Wellness Support & Education

KEY PARTNERSHIPS:

School Community (Admin, teachers, counselors, coaches, nurses), Community Mental Health Organizations, Law Enforcement, Youth Development Organizations, Advocacy Groups (e.g., LGBTQ), Families

The School-Based CHW is the key to all these levels of support

FOUNDATIONAL FAMILY-SCHOOL-COMMUNITY PARTNERSHIP & INPUT ADDRESSING FAMILY/2GEN SOCIAL DETERMINANTS NEEDS WORKFORCE AND CAPACTIY BUILDING ACROSS ALL SERVING FAMILIES

School-Based Community Health Workers

In 2024, Telehealth ROCKS expanded the School-Based Community Health Worker model in school districts across Kansas and Missouri.



Working to address SDOH and providing school-based mental health interventions to students and their families.







Telehealth ROCKS Communities: **Community Health Worker Role**

Telehealth Care

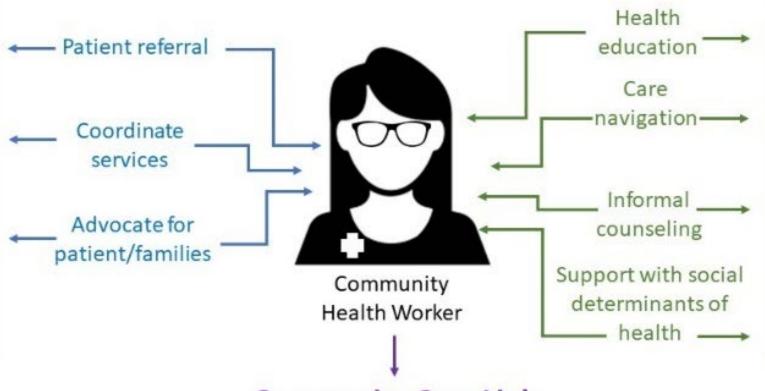
Partners



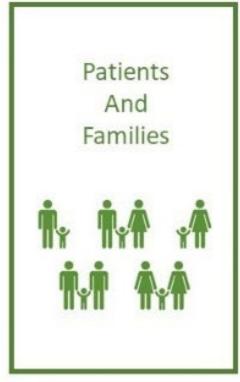
FQHC Therapists

School Therapists









Community Care Link

Community Care Link



Telehealth Tablet



Vetted app & behavioral health resources



Social media & podcast

Eldon Overview

Eldon R-1 Demographics:

- Appx. 1,900 students
- Four schools plus Career Center (8 sending schools)
- Appx. 50% free/reduced
- 90% graduation rate
- City of Eldon:
 - '- 5,000 population, mainly rural community, 2 factories, bedroom community for Lake of the Ozarks and Jefferson City



A Struggling District

2008:

- Two factories and a car dealership leave
- Large teacher turnover numbers
- 450th out of 550 school districts academically
- Little support in the community

Positive Change

2023

- Industry is back (new factory with a goal of over 1,000 employees)
- Very low teacher turnover
- 24th in the state in most recent MSIP data- Consistently top 100 in state academically
- Bond issues passing with over 85% approval rate

Community-wide approach including CHWs is at the heart of our turnaround.

Eldon's approach to CHWs

- How did CHWs become part of our district?
- Who is doing this job?
- What do they do?
- What does their day look like?
- Is there really a benefit?
- What are focus areas of different CHWs?
 - For example, attendance and behaviors

How do CHWs play into success

- Ingrained in school and community
- Can go beyond the walls of the school
 - Community agencies/groups
 - Home visits
 - Wrap around practices
- Problem solving mindset
- Free up Administrator's time
- Help reduce teacher burnout

CHW logistics

- How do you pay them?
- What certifications do you need?
- Where do you get the money for helping kids?
- What if families don't allow you to help?
- Who supervises?
- How do you track success?

Key CHW Takeaways

- The more CHWs are part of the school the more successful they are.
- This has to look different at each district and has to address your issues.
- Creativity and problem solving are key. This won't be easy, but it will work!



OVERALL SUMMARY: What is foundational?

School-district driven and centered.

School as central to rural communities

Universal, Targeted, and Individual Services

 Clinical services with focus on social determinants of health as behavioral health intervention along with support for those working with children and families

Trauma-RESPONSIVE, RELATIONAL HEALTH FOCUS

Mitigating the impact of trauma while working to reduce its occurrence

SUMMARY: What else is foundational?

Training and Resource Needs of schools, clinicians, and communities.

Topics identified by school districts, clinicians, and local communities.

Collaboration and creation of Integrated Systems

 Continue to grow Network across entities and systems while remaining FOCUSED on school and community priorities.

Students/populations with specialized needs

• Immigrants, Justice System, Foster Care/Protective Services, I/DD

It's Simple: focusing on

Environment

Coordinating collaboration across social services, education, and health

Individual

Addressing child/family needs through identifying and creating resources

Community

Creating a system that includes everyone who impacts a child

Meeting the needs of children and their families

Leads to schools and communities where all children thrive.

Children and families need our help, and it's going to take all of us.

Bonus Video:

https://youtu.be/6ddsZ6kakDw?si=TqvQI

A1v9LVhWmdA

www.telehealthrocks.org



Thanks for the support

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